PARTNERSHIP BROCHURE

Position your brand at Europe’s Specialised Surgical Infections Congress

SURGICAL INFECTION SOCIETY EUROPE

DUBLIN 2019

32nd EUROPEAN CONGRESS ON SURGICAL INFECTIONS
26–28 June 2019 / Trinity College Dublin / Ireland
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>ABOUT SIS-E</td>
</tr>
<tr>
<td>4</td>
<td>ABOUT THE CONGRESS</td>
</tr>
<tr>
<td>5</td>
<td>TOPICS</td>
</tr>
<tr>
<td>5</td>
<td>EXCELLENT REASONS COME TO SIS-E 2019</td>
</tr>
<tr>
<td>6</td>
<td>PREVIOUS HONORARY SPEAKERS</td>
</tr>
<tr>
<td>7</td>
<td>SIS-E COUNCIL</td>
</tr>
<tr>
<td>8</td>
<td>PROFILE OF THE PREVIOUS DELEGATES</td>
</tr>
<tr>
<td>9</td>
<td>WHY PARTICIPATE?</td>
</tr>
<tr>
<td>9</td>
<td>IMPORTANT DATES</td>
</tr>
<tr>
<td>10</td>
<td>PROGRAMME OUTLINE</td>
</tr>
<tr>
<td>11</td>
<td>PARTNERSHIP PACKAGE OPPORTUNITIES</td>
</tr>
<tr>
<td>16</td>
<td>PARTNERSHIP BOOKING FORM</td>
</tr>
</tbody>
</table>
ABOUT SIS-E
The SIS-E is a not-for-profit member led society that brings together clinicians and researchers with a common interest in surgical infections. The Surgical Infection Society Europe (SIS-E) is the only European society that specifically focusses on the prevention, diagnosis and treatment of various surgical infections frequently encountered in surgical practice of which detailed knowledge is essential. Over the years of our existence, we have focused our activities on both the fundamental and clinical aspects of surgical infection and have steadily contributed to the development of this specialized field of surgical care.

ABOUT THE CONGRESS
In June the Surgical Infection Society Europe gathers in Dublin for its annual congress meeting. We are proud to announce our 2019 program, which provides the latest insight in all kinds of surgical infections. The SIS-E is know for its personal touch and its open discussions. We encourage surgical researchers, surgical residents and wound surgeons to participate in or contribute to our congress.

We have the Olympics which are dedicated to young researchers and clinicians, and the 2-day congress that gives the floor to innovative research and clinical work. Moreover, the social events give the opportunity to interact with our community and build your network of surgical infection professionals across Europe.
The day before the Congress, on 26th June 2019 the SIS-E Olympics will take place in Dublin. In this interactive workshop, young surgeons can present and defend interesting cases on surgical infections.
TOPICS

The congress will address many topics related to surgical infections such as:

- SIS-E olympics case report contest: present your case and win!
- New antibiotics and stewardship
- Practice changing trials in surgical infections
- Bowel prep/antibiotics in colorectal surgery: pro/con debate
- Interactive clinical case scenarios
- Complex corner: necrotizing fasciitis, pancreatitis, fistulas, etc.
- Video forum
- Surgical site infection research (pre-clinical & clinical) opportunities
- Impact of fungal infections & C.Dif on SSI outcomes
- Incision management to prevent SSI

EXCELLENT REASONS TO COME TO SIS-E 2019

- Increase your brand awareness and strengthen your brand image amongst our high profile attendees.
- Increase credibility, expand loyalty and build opportunities with new and existing clients.
- Reinforce and strengthen your brand position within our society.
- Take the opportunity to introduce your products and services to our elite attendees.
- Connect directly to very hard to reach decision makers.
- Foster collaborations and build new business relationships.
- Meet face to face with many experts in the field of surgical infection prevention.
- Enhance your knowledge about surgical infection and best practices.
PREVIOUS HONORARY SPEAKERS

2018
Athens, Greece
DONALD FRY
SIS-NA, Surgical Infections Journal Editor, USA.
The Role of Infections in Readmission following Major Surgery

2017
Hamburg, Germany
HANS-PETER SIMMEN
30 years of a Society!

2016
Amsterdam, Netherlands
LUCIEN ENGELEN
Technical Innovation in Infection

2015
Porto, Portugal
LARS MONTELIUS
Nanolight Era: Preventing Infection by Employing Cutting Edge Technology

2014
Vienna, Austria
ANNA DURNOVA
Negotiating Truth: Semmelweis, Discourse on Hand Hygiene and Politics of Emotions

2013
Prague, Czech Republic
BENEDETTA ALLEGRANZI
Global Reduction of Surgical Infections from WHO Perspective

2012
Lund, Sweden
STIG BENGMARK
Microbiotica, Immune Development and Function

2011
Leon, Spain
JOHN J. ALVERDY
Solving the Problem of Sepsis by Understanding Microbial Decision Making

2010
Munich, Germany
EUGEN FAIST
Surgical Research, Clinical Studies and Quality of Science: The Good, the Bad and the Ugly

2009
Chicago, USA
MIGUEL A. CUESTA
Infection and Immunosuppression in Laparoscopic Surgery
SIS-E COUNCIL

PRESIDENT
Marja Boermeester,
Academic Medical Center Amsterdam,
Netherlands

PRESIDENT ELECT
Kemal Rasa,
Acıbadem Bodrum Hospital,
Bodrum, Turkey

TREASURER
Joerg Schroeder
Chirurgica Colonia, Media Park Klinik,
Cologne, Germany

RECORDER
Ines Rubio-Perez,
Hospital Universitario La Paz,
Madrid, Spain

SECRETARY
Jan Gooszen
GE Surgeon, Flevoziekenhuis
Flevoland, Netherlands

EDUCATION COMMITTEE
Stijn de Jonge
University of Amsterdam, Netherlands

EDUCATION COMMITTEE
Marjolein Blussé van Oud-Alblas
Netherlands

COUNCILLOR
Francesco Di Marzo
Italy

COUNCILLOR
Sarah L. Gans,
Academic Medical Center Amsterdam,
Netherlands

COUNCILLOR
David Blake
SIS North America

COUNCILLOR
George Gkiokas
Greece
WHO WILL ATTEND?

Highly targeted Audience

- Health care professionals
- Surgical Consultants/Attending’s
- Surgical Residents
- Medical Consultants/Attending’s
- Infection Control
- Hospital Managers
- Nurses
- Pharmacists

WHY PARTICIPANTS ATTEND?

- 74% Use SIS-E to update their knowledge
- 92% Would recommend the congress to a colleague
- 83% Found the interactive nature and discussion at the congress to be excellent
- 80% Would like to attend Dublin 2019

IMPORTANT DATES

CONGRESS DATES 26-28 June 2019
CALL FOR ABSTRACT SUBMISSIONS Late October 2018
ABSTRACT SUBMISSIONS DEADLINE 1 February 2019
NOTIFICATION OF ACCEPTANCE 13 March 2019
ACCEPTED AUTHORS TO CONFIRM ATTENDANCE 30 April 2019
# Programme Outline

<table>
<thead>
<tr>
<th>Wednesday 26 June</th>
<th>Thursday 27 June</th>
<th>Friday 28 June</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MORNING</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SIS-E Council Meeting</td>
<td>Congress Registration Open</td>
<td>Congress Registration Open</td>
</tr>
<tr>
<td></td>
<td>Congress Opening &amp; Sessions</td>
<td>Sessions</td>
</tr>
<tr>
<td><strong>COFFEE BREAK</strong></td>
<td><strong>COFFEE/POSTER SESSION</strong></td>
<td><strong>COFFEE/POSTER SESSION</strong></td>
</tr>
<tr>
<td>SIS-E Council Meeting</td>
<td>Sessions</td>
<td>Sessions</td>
</tr>
<tr>
<td><strong>AFTERNOON</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lunch</td>
<td>Lunch/Poster Sessions</td>
<td>Lunch/Poster Sessions</td>
</tr>
<tr>
<td>SIS-E Olympics Registration</td>
<td>Sessions</td>
<td>Sessions</td>
</tr>
<tr>
<td><strong>COFFEE BREAK</strong></td>
<td><strong>COFFEE/POSTER SESSION</strong></td>
<td><strong>COFFEE/POSTER SESSION</strong></td>
</tr>
<tr>
<td>SIS-E Olympics</td>
<td></td>
<td>Sessions</td>
</tr>
<tr>
<td><strong>EVENING</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>Congress Dinner</td>
<td>Congress Closing</td>
</tr>
</tbody>
</table>

---

## SIS-E Congress Topics Dublin 2019

### SIS-E Olympics Case Report Contest (Educational activity) on 26th June 2019

- 3 Free paper sessions

### Colorectal Surgery: Update on Challenging Topics:
- Management of colorectal leaks
- Infection and IBD

### Young Investigator Lecture: Microbiome

### Semmelweis Lecture: Quality Improvement for Infection Prevention

### Presidential Address: Do you really see what you see?

### A Closer Look at Practice-Changing Trials in Surgical Infections (Interactive session by Young SIS-E)

### Global Surgery Symposium in Collaboration with WSIS:
- How to coordinate infection prevention globally: what is WSIS?
- Source control guideline development
- Reducing maternal SSI rates in Kenya: results from the Lucina project

### New Technologies & Infection: Apps, Social Networks, New Devices...

### Joint Symposium with SIS-NA
- Best papers on surgical infections

### Abdominal Closure Techniques, Interactive Discussion:
- In elective surgery (sutures, techniques, tissue handling, etc.)
- In emergency laparotomy (fascial closure, NPWT, mesh traction, etc.)

### ‘Failure to Rescue Symposium’
- Early warning signs (SOFA, MEWS, SIRS) do they work?
- Use of diagnostic imaging after surgery
- Novel techniques for fistula management
- Complex cases (practical examples)

### ‘How to Give a Good Presentation’:
- Tips and tricks from the experts

### Sponsored Symposia
We have three partnership packages that you can participate in with a price point to suit all budgets. There is a high degree of flexibility within these package, to ensure that your organisation’s specific partner requirements are achieved, and we are more than happy to discuss your individual requirements with you should this particular inventory not be adequate.

In addition to the menu list associated with each option below, opportunities are also available (subject to SIS-E approval) for partners to become associated with specific themes and/or specific session(s) during the congress in order to maximize appropriate activation opportunities.

**Official Designated Partners of SIS-E Congress 2019 Dublin will receive the following along with the inventory below**

- Coverage for your organisation on all SIS-E 2019 promotional materials in the run up to the congress which includes an e-zine campaign
- Exposure through SIS-E extensive promotion at surgical infection prevention events and online throughout 2019
- Branding on the SIS-E 2019 sponsors page of website to include your organisation’s logo and biography
- Use of the SIS-E image in your organisation’s promotional activities tied to SIS-E 2019, once agreed with the SIS-E 2019 organisers
## Sponsorship Levels & Benefits

<table>
<thead>
<tr>
<th></th>
<th>Platinum 10,000</th>
<th>Gold 7,500</th>
<th>Silver 5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branded on the congress website partners page</td>
<td>Logo, description &amp; link</td>
<td>Logo, description &amp; link</td>
<td>Logo, description &amp; link</td>
</tr>
<tr>
<td>Use of SIS-E image in your promotional activities</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Integrated Content in Congress Programme* with a table outside the auditorium post-session</td>
<td>1 hr</td>
<td>30 mins</td>
<td></td>
</tr>
<tr>
<td>Table at networking event</td>
<td>Welcome Reception &amp; SIS-E Dinner</td>
<td>Welcome Reception</td>
<td>Welcome Reception</td>
</tr>
<tr>
<td>Exhibition Opportunities</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complementary Registrations</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Brochure added to Congress App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Branded on Congress Homepage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Branded at the Venue</td>
<td>Platinum Tier</td>
<td>Gold Tier</td>
<td>Silver Tier</td>
</tr>
<tr>
<td>Branded in the Congress App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognised in all communications to registered delegates</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Coverage in promotional campaign to potential delegates</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Post event fulfilment report</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Access to SIS-E 2019 database where permission has been granted</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognised from the podium</td>
<td>At the official opening ceremony</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to organise an exclusive branded event</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Branding on the Congress Homepage</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

All prices indicated exclude VAT at 23%  
*With SIS-E approval
Organised by the Scientific Committee, the symposium will take place on site at the Congress Centre in Trinity College and is a full part of the Official Congress Core Programme. Partners have the option to sponsor one of the official SIS-E 2019 symposium or alternatively develop a bespoke symposium in conjunction with the SIS-E Council Members at lunchtime.

The price includes the following benefits:

- Complimentary use of the plenary room at the venue outside of the main congress programme and within the building opening hours. Outside of hour access can be obtained at a cost.
- Complimentary use of standard audio-visual and technical equipment as existing in that room (Technicians not included).
- Invite a Speaker or Chair to participate in the symposium (Subject to scientific committee approval. All invited Speaker/Chair costs will be covered by the Sponsor).
- Recognition as a Congress Symposium Sponsor in the official Congress app and on Congress Website.
- Inclusion of your Company name, link to home site and logo on the website.
- Branded invitation for the Symposium sent by email (by the organisers) to the registered delegate list (artwork to be supplied by Sponsor).
- 4 complementary registrations.
- Dedicated company branded registration link provided to attract additional delegates.
- Invite 10 key clients to attend this private session (Restricted access for a 60 minute duration).

All prices indicated exclude VAT at 23%
Only one available on Thursday 27th June & one on Friday 28th June

- Complimentary use of an the plenary room at the venue outside of the main congress programme
- Complimentary use of standard audio-visual and technical equipment as existing in that room (Technicians not included)
- Banner branding in plenary room (supply own banners)
- Product display and distribution in plenary room (subject to venue and Council approval)
- Recognition as a Symposium Sponsor in the official Congress app and on Congress Website
- Inclusion of your Company logo and link to home site on the Congress website
- Invitations for symposium sent by email (by the organisers) to registered delegate list by the organisers (Material to be supplied)
- 4 complimentary registrations
- Catering and human resources are not included
- Dedicated company branded registration link provided to attract additional delegates.
- Invite 10 key clients to attend this private session

All prices indicated exclude VAT at 23%
Further details of the specific branding on all of the below will be supplied on request.

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

EXHIBITION SPACE €2,500

CONGRESS LANYARD €2,000

POSTER BOARDS AREA €2,000

CONGRESS BAG/FOLDER €2,000

CONGRESS PEN €750

CONGRESS NOTEPAD €750

INSERT AT REGISTRATION DESK €750

GROUP DELEGATE RATE €405 PER DELEGATE
10% discount on group delegate rates when you book 5 or more members delegates
€450 to €405 for SIS-E members
€550 to €495 for non SIS-E members

All prices indicated exclude VAT at 23%
PARTNERSHIP BOOKING CONTRACT

Please complete this form and email it along with an EPS version of your company logo and a 75 word company biography to: Colm O’ Grady SIS-E@conferencepartners.ie

All prices indicated exclude VAT at 23%.

SPONSORSHIP

I would like to confirm sponsorship:
(Please specify what sponsorship you would like to confirm)

Total Cost:
€ plus VAT at 23%

Organisation’s VAT Registration Number:

Please note that all invoices issued by Conference Partners will be subject to Irish VAT. We can apply the reverse charge rule if we are provided with a European VAT number. This is applicable for all sponsoring companies within the EU and outside of Ireland.

CONTACT DETAILS

Name:

Organisation:

Address that will appear on the invoice:

City:

Postal Code:

Phone:

E-mail:

Signature:

PAYMENT POLICY:

100% payment is due on booking. The sponsor benefits, logo and company biography will not be included on any promotional materials until full payment is received.

CANCELLATION POLICY:

Cancellation within twelve months prior to the congress will incur a cancellation fee of 40%. Cancellation within eight months prior to the congress will incur a cancellation fee of 100%. The cancellation fee of the sponsorship amount is subject to VAT at 23% (subject to prevailing rates)

Please note: Full details of the set-up times, goods receipt, electricity etc. will be sent to you in April 2019.
Surgical Infection Society Europe
DUBLIN 2019

Contact
Colm O’Grady
Commercial & Sponsorship Director
Tel: +353 87 223 3477
Email: sis-e@conferencepartners.com