Position your brand at Europe’s specialised surgical infections congress
Hamburg, Germany 8 – 9 June 2017
Surgical Infection Society Europe
Est 1987
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About SIS-E

The SIS-E is a not-for-profit member led society that brings together clinicians and researchers with a common interest in surgical infections. The Surgical Infection Society Europe (SIS-E) is the only European society that specifically focusses on the prevention, diagnosis and treatment of various surgical infections frequently encountered in surgical practice of which detailed knowledge is essential. Over the years of our existence, we have focused our activities on both the fundamental and clinical aspects of surgical infection and have steadily contributed to the development of this specialized field of surgical care.

About the Congress

In present times best practice of surgical infections is changing rapidly. The Congress programme will provide insightful presentations, updates on guidelines, and pro and con pitches of experts followed by interaction with the audience. By attending you will update your knowledge in no time and enable you to benchmark your clinical practice with surgical colleagues and other professionals.

Topics

The congress will address many topics related to surgical infections such as:

- Negative pressure therapy with installation in open abdomen.
- New insights in antibiotic therapy.
- Multidrug resistance challenge in surgical patients. What to add to daily practice?
- New perspectives in GI anastomotic leakages.
- Management of large hernias in high risk / co-morbid patients.
- Soft tissue and bone infections.
- Pro/Con debate:
  - Antibiotic therapy or surgery in acute appendicitis
  - Open or closed management of wound infections
Excellent Reasons to Come to SIS-E 2017

- Increase your brand awareness and strengthen the brand image amongst our high profile attendees.
- Increase credibility, expand loyalty and build opportunities with new and existing clients.
- Reinforce and strengthen your brand position within our society.
- Take the opportunity to introduce your products and services to our elite attendees.
- Connect directly to very hard to reach decision makers.
- Foster collaborations and build new business relationships.
- Meet face to face with more than 180 experts in the field of surgical infection prevention.
- Enhance your knowledge about surgical infection and best practices.

SIS-E Council

President: Joerg Schroeder, , Hamburg, Germany
President Elect: Marja Boermeester, Academic Medical Center Amsterdam, Amsterdam, Netherlands
Secretary: Luca Gianotti, Ospedale San Gerardo dei Tintori, Monza, Italy
Treasurer: Hans Peter Simmen, Universitäts Spital Zürich, Zurich, Switzerland
Recorder: Kemal Rasa, Acıbadem Bodrum Hospital, Bodrum Turkey
Councillor: Otmar Buyne, Radboud University Medical Centre, Nijmegen, Netherlands
Councillor: Ines Rubio-Perez, Hospital Universitario La Paz, Madrid, Spain
Councillor: Xavier Guirao University Hospital Sabadell, Barcelona, Spain

Previous Honorary Speakers

2016: Amsterdam, Netherlands
- Lucien Engelen - Technical Innovation in Infection
2015: Porto, Portugal
- Lars Montelius - Nanolight Era: Preventing Infection by Employing Cutting Edge Technology
2014: Vienna, Austria
- Anna Durnova - Negotiating Truth: Semmelweis, Discourse on Hand Hygiene and Politics of Emotions
2013: Prague, Czech Republic
- Benedetta Allegranzi - Global Reduction of Surgical Infections from WHO Perspective
2012: Lund, Sweden
- Stig Bengmark - Microbiota, Immune Development and Function
2011: Leon, Spain
- John J. Alverdy - Solving the Problem of Sepsis by Understanding Microbial Decision Making
2010: Munich, Germany
- Eugen Faist - Surgical Research, Clinical Studies and Quality of Science: The Good, the Bad and the Ugly
2009: Chicago, USA
- Miguel A. Cuesta - Infection and Immunosuppression in Laparoscopic Surgery
Why Sponsor?

Raise Brand Awareness
Strengthen Your Brand
Increase Traffic to Your Stand
Build New Partnerships

Who will attend?
Highly targeted Audience

- Health care professionals
- Surgical Consultants / Attending’s
- Surgical Residents
- Medical Consultants / Attending’s
- Infection Control
- Hospital Managers
- Nurses
- Pharmacists

Why participants attend?

74%
Use SIS-E to update their knowledge

83%
Found the interactive nature and discussion at the congress to be excellent

92%
Would recommend the congress to a colleague

80%
Would like to attend Hamburg 2017

Important Dates

Opening of call for abstracts & registration
7 November 2016

Abstract Submission Deadline
8 February 2017

Early Bird Deadline
18 April 2017

Congress Dates
8 – 9 June 2017
Outline Programme

Wednesday 7th June 2017

15:00 – 16:00 SIS-E Olympics Registration

16:00 – 19:00 SIS-E Olympics

19:00 Networking Event

Thursday 8th June 2017

07:30 – 18:00 Registration

08:15 – 08:30 Congress Welcome

Joerg Schroeder, SIS-E President

08:30 – 09:30 Symposium I:

09:30-10:00 Lecture

10:00 – 10:30 Refreshment Break, Exhibition Networking & Poster Round I

10:30 – 11:15 Keynote I:

Semmelweis Lecture

11:15 – 12:00 Lecture

12:00 – 12:30 Keynote II:

Young Investigator Lecture

12:30 – 13:30 Lunch & Sponsor Exhibition

13:30 – 15:00 Free Paper Session I

15:00 – 16:00 Lecture

16:00 – 16:30 Refreshment Break, Exhibition Networking & Poster Round II

16:30 – 18:00 Symposium III:

08:30 – 09:30 SIS-E Conference Dinner

Friday 9th June 2017

08:00 – 18:00 Registration

08:30 – 10:00 Free Paper Session II

10:00 – 10:30 Lecture

10:30 – 11:00 Refreshment Break, Exhibition Networking & Poster Round III

11:00 – 11:45 Lecture

11:45 – 12:30 Keynote III

12:30 – 13:00 Presidential Address

Joerg Schroeder, SIS-E President, Germany

13:00 – 14:00 Lunch & Sponsor Exhibition

14:00 – 15:00 Symposium IV:

15:30 – 16:00 Refreshment Break, Exhibition Networking & Poster Round IV

16:00 – 18:00 Free Paper Session III

18:00 – 19:00 SIS-E Members Business Meeting

Society updates and election of new members

All member delegates welcome
Partnership Packages Opportunities

We have three partnership packages that you can participate in with a price point to suit all budgets. There is a high degree of flexibility within these package, to ensure that your organisation’s specific partner requirements are achieved, and we are more than happy to discuss your individual requirements with you should this particular inventory not be adequate.

In addition to the menu list associated with each option below, opportunities are also available (subject to SiS-E approval) for partners to become associated with specific themes and/or specific session(s) during the congress in order to maximize appropriate activation opportunities.

Official Designated Partners of SiS-E Congress 2017 Hamburg will receive the following along with the inventory below

- Coverage for your organisation on all SiS-E 2017 promotional materials in the run up to the congress which includes an e-zine campaign
- Exposure through SiS-E extensive promotion at surgical infection prevention events and online throughout 2016 & 2017
- Branding on the SiS-E 2017 sponsors page of website to include your organisation’s logo and biography
- Use of the SiS-E image in your organisation’s promotional activities tied to SiS-E 2017, once agreed with the SiS-E 2017 organiser

Sponsorship Levels and Benefits

<table>
<thead>
<tr>
<th>Branding on the congress website partners page</th>
<th>Platinum €10,000</th>
<th>Gold €7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Use of SiS-E image in your promotional activities</td>
<td>Logo, description &amp; link</td>
<td>Logo, description &amp; link</td>
</tr>
<tr>
<td>Integrated Content in Congress Programme* with a table outside the auditorium post-session</td>
<td>1.5 hrs</td>
<td>45 mins</td>
</tr>
<tr>
<td>Table at networking event</td>
<td>Welcome Reception &amp; SiS-E Dinner</td>
<td>Welcome Reception</td>
</tr>
<tr>
<td>Complementary Registrations</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Brochure added to Congress App</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Branding on Congress Homepage</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Branding at the Venue</td>
<td>Platinum Tier</td>
<td>Gold Tier</td>
</tr>
<tr>
<td>Branding in the Congress App</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Coverage in promotional campaign</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Post event fulfilment report</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to SiS-E 2017 database where permission has been granted</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognised from the podium</td>
<td>At the official opening ceremony</td>
<td></td>
</tr>
<tr>
<td>Recognised in all communications</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to organise an exclusive branded event</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Branding on the Congress Homepage</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

All prices indicated exclude VAT
*With SiS-E approval
Sponsored Congress Symposium €7,500

Organised by the Scientific Committee, the symposium will take place on site at the Congress Centre and is a full part of the Official Congress Core Programme. Partners have the option to sponsors one of the official SIS-E 2017 symposium or alternatively develop a bespoke symposium in conjunction the Local Organising Committee at lunchtime.

The price includes the following benefits:

- Complimentary use of an the plenary room at the venue outside of the main congress programme
- Complimentary use of standard audio-visual and technical equipment as existing in that room (Technicians not included)
- Invite a Speaker or Chair to participate in the symposium (Subject to scientific committee approval. All invited Speaker / Chair costs will be covered by the Sponsor)
- Recognition as a Congress Symposium Sponsor in the official Congress app and on Congress Website
- Inclusion of your Company name, link to home site and logo on the website
- Branded invitation for the Symposium sent by email (by the organisers) to the registered delegate list (artwork to be supplied by Sponsor)
- 4 complementary registrations
- Dedicated company branded registration link provided to attract additional delegates
- Invite 10 key clients to attend this private session (Restricted access)

Exclusive Lunch Symposium Sponsor €5,000

(Only one available per day)

Complimentary use of an the plenary room at the venue outside of the main congress programme

- Complimentary use of standard audio-visual and technical equipment as existing in that room (Technicians not included)
- Banner branding in plenary room (supply own banners)
- Product display and distribution in plenary room (subject to venue and LOC approval)
- Recognition as a Symposium Sponsor in the official Congress app and on Congress Website
- Inclusion of your Company logo and link to home site on the Congress website
- Invitations for symposium sent by email (by the organisers) to registered delegate list by the organisers (Material to be supplied)
- 4 complimentary registrations
- Catering and human resources are not included
- Dedicated company branded registration link provided to attract additional delegates.
- Invite 10 key clients to attend this private session (Restricted access)

All prices indicated exclude VAT
Exclusive Breakfast Symposium Sponsor €3,500

(Only one available per day)

Complimentary use of an the plenary room at the venue outside of the main congress programme

- Complimentary use of standard audio-visual and technical equipment as existing in that room (Technicians not included)
- Banner branding in plenary room (supply own banners)
- Product display and distribution in plenary room (subject to venue and LOC approval)
- Recognition as a Breakfast Symposium Sponsor in the official Congress app and on Congress Website
- Inclusion of your Company logo and link to home site on the Congress website
- Invitations for symposium sent by email (by the organisers) to registered delegate list by the organisers (Material to be supplied)
- 4 complimentary registrations
- Catering and human resources are not included
- Dedicated company branded registration link provided to attract additional delegates.

All prices indicated exclude VAT

Focus Group €5,000

(Capacity for 2 focus groups under identified themes)

Organised by the organising committee in collaboration with the sponsor, this exclusive in camera themed focus groups will take place onsite at the congress centre. These 45 minute dedicated focus group session (up to 10 participants) will include some keynote speakers, principal investigators and scientific committee as identified by the chair in conjunction with the sponsor. The SIS-E 2017 committee will encourage the right attendees to participate to demonstrate the value to the sponsor including a number from the SIS-E executive committee. These in camera sessions have been developed to cater for the needs of industry to conduct research and identify gaps within the sector.

- Complimentary use of an official meeting room at the venue.
- Access for two individuals for the duration of the focus group.
- 2 complimentary registrations for the entire congress
- Two exclusive email communications sent by the organiser to registered delegates (material to be supplied by sponsor one pre and one post email communication)
- Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included).
- Inclusion of your company name, link to home site and logo on the website.
Individual Sponsorship Opportunities

- Congress Lanyard: €2,000
- Congress Bag/Folder: €2,000
- Poster Boards Area: €2,000
- Insert at Registration Desk: €750
- Congress Pen: €750
- Congress Notepad: €750

Further details of the specific branding on all of the above will be supplied on request.

All prices indicated exclude VAT.

Meet the Delegates

During the Coffee and Lunch Breaks we are offering one organisation the opportunity to have an exhibition table to showcase their promotional material and goods. You will get a captive audience as only one sponsorship opportunity is available at each break.

- Coffee Break Sponsorship (4 breaks available): €1950 per break
- Lunch Break Sponsorship (2 breaks available): €2500 per break

All prices indicated exclude VAT.
Partnership Booking Contract

Please complete this form and email it along with an EPS version of your company logo and a 75 word company biography to:

Colm O’Grady - sis-e2017@conferencepartners.com

Sponsorship:
I would like to confirm sponsorship:

(Please specify what sponsorship you would like to confirm)

Total Cost: € plus VAT at 19% _____________

Organisation’s VAT Registration Number:

__________________________________________

Please note that all invoices issued by Conference Partners will be subject to German VAT. We can apply the reverse charge rule if we are provided with a European VAT number. This is applicable for all sponsoring companies within the EU and outside of Germany.

Contact Details

Name: _____________________________

Organisation: ________________________

Address that will appear on the invoice:

__________________________________________

__________________________________________

__________________________________________

City, Postal Code: ______________________

Phone: ________________________________

E-mail: _______________________________

Signature: ______________________________

Please email or return this form to the address below, if you require further information please contact:

Colm O’Grady
Conference Partners Ltd,
11 - 13 First Floor, The Hyde Building, The Park, Carrickmines, Dublin 18, Ireland
Tel: + 353 (0)1 296 8688
E-mail: sis-e2017@conferencepartners.com

Payment Policy:
100% payment is due on booking. The sponsor benefits/exhibitor’s logo and company biography will not be included on any promotional materials until full payment is received.

Cancellation Policy:
Cancellation within twelve months prior to the congress will incur a cancellation fee of 40%. Cancellation within eight months prior to the congress will incur a cancellation fee of 100%. The cancellation fee of the sponsorship amount is subject to VAT at 19% (subject to prevailing rates)
Hamburg
SIS-e
Surgical Infection Society Europe